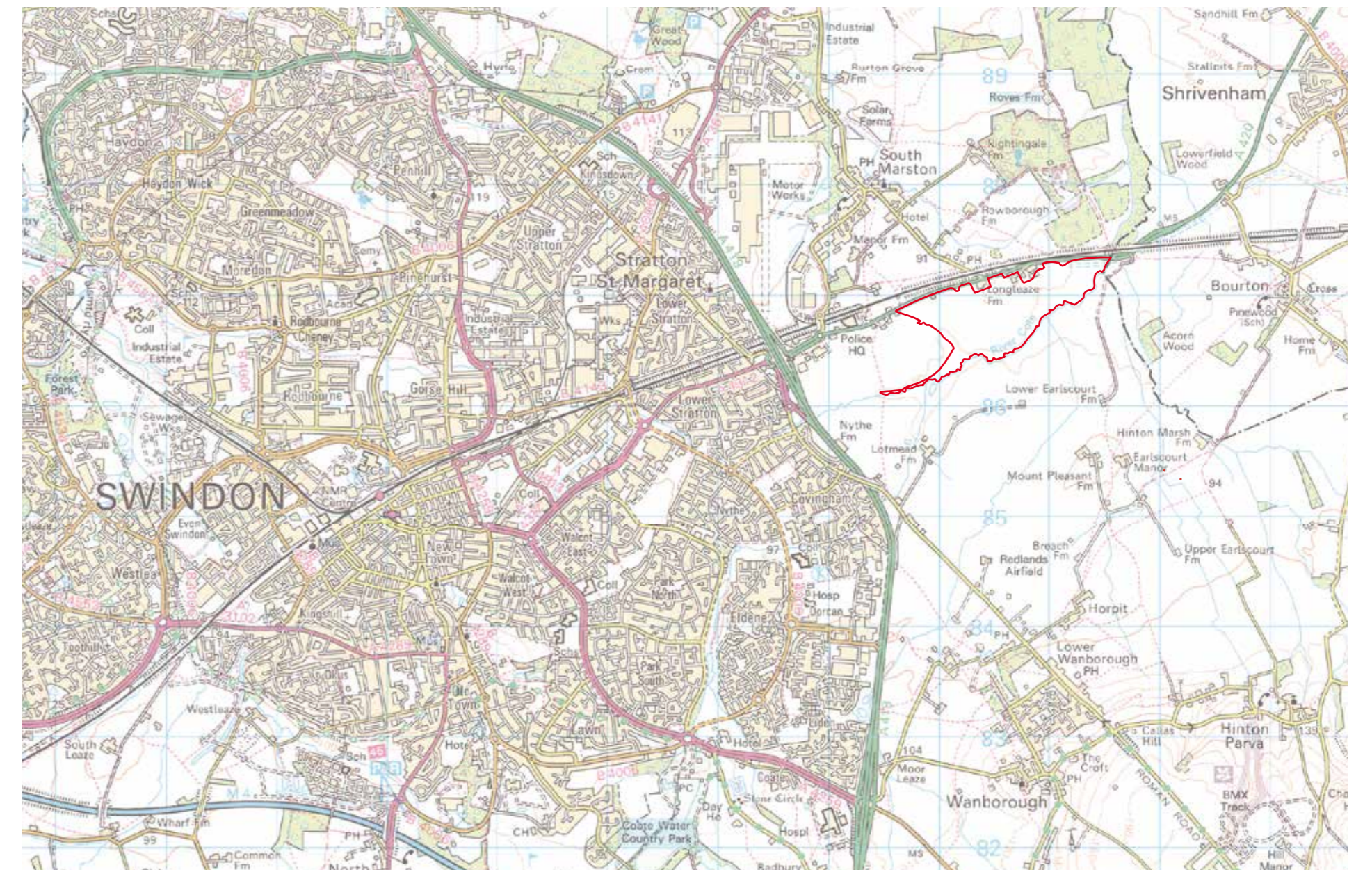


WELCOME

Land at
Great Stall East

Welcome to this public consultation for the proposed development of land at Great Stall East, south of the A420. We are preparing a masterplan that is led by residential use, but will also contain other mixed uses on the land. The purpose today is to give local people the opportunity to comment on, and help influence, Capital Land's emerging masterplan for the site.



Please take a little time to read the exhibition boards and provide us with your views using our questionnaire. If you have any questions, please speak to one of our representatives here today.

Capital Land

Capital Land is a local company based in Swindon. Through its associated companies, Capital Land has been promoting the site for mixed residential development in accordance with the requirements set out in the Swindon Borough Council Local Plan.

Capital Land anticipates being involved with the project throughout the whole development process, commencing with a sound planning approach followed by full involvement in the housing delivery stage. This "concept to completion" approach in delivering the scheme ensures that local needs are taken into account wherever possible.

The company believes that in-house control creates the ability to deliver bespoke designs appropriate to each development's local environment. This is a key focus for Capital Land in stark contrast to some volume house builders, where standardisation is the norm. Capital Land will combine the best of both modern and traditional building methods and where possible materials and craftsmanship will be locally sourced.

In building their part of the NEV development Capital Land believes that using local contractors and tradesmen will significantly boost local employment.